



Join the AS Business 2024-2025 – Google classroom using the following code: gh6j3oh





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Class code 

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 Announce something to your class 

 Laura Arnold posted a new material: Exam structure - videos 
12:16 (Edited 12:26)

 Laura Arnold posted a new material: 1.1, 1.2 & 1.3 revision 
12:16

Task 1: Complete this table weekly

<https://www.bbc.co.uk/news> - read and summarize 2 articles per week

	<u>Article 1</u>	<u>Article 2</u>
<u>Companies</u> https://www.bbc.co.uk/news/business/companies		
<u>Economy</u> https://www.bbc.co.uk/news/business/economy		
<u>Technology of business</u> https://www.bbc.co.uk/news/business-1142889		
<u>Global trade</u> https://www.bbc.co.uk/news/business-38507481		

Task 2: Apps & BBC news live

- Download the following apps: Twitter: follow - Time2resources, Revision station & Tutor2U Business
- Download BBC business news & Sky news apps, (turn notifications – ON for all apps – read alerts daily.)
- BBC news Live - <https://www.bbc.co.uk/iplayer/live/bbcnews>



Task 3: Dragons Den -

<https://www.bbc.co.uk/programmes/b006vq92>

1. Choose your favourite pitch from an episode of Dragons Den.
2. What was the business called and what product or service did it provide to customers?
3. Paragraph 1 – Finance e.g. what % share capital for what £ investment?
4. Paragraph 2 – Marketing – what was the product, where were they going to sell it?
5. Paragraph 3 - Operations - how many units were they going to produce the product or provide the service, did the product have a patent, copyright etc.?
6. Paragraph 4 – People – How many staff did they need, what type of job roles (who would they need to recruit?)

The screenshot displays the BBC One website for the show 'Dragons' Den'. The main header features the BBC One logo and the show title. Below the header is a navigation menu with links for Home, Episodes, Clips, Galleries, About the Show, The Dragons, Guest Dragons, Apply, Privacy Notice, and BBC Action Line. The main content area is divided into two columns. The left column features a large image of the five dragons and a video player for 'Episode 14, Series 21'. Below the video player is a description: 'Aspiring entrepreneurs have one chance to make their dreams come true when they pitch their business idea to five multimillionaire investors. It's make or break time.' The right column has a section for 'On TV' with the text 'No upcoming broadcasts' and a link for 'All previous episodes'. Below the main content area is a row of four video thumbnails with titles and durations: 'You'd look good with a sword!' (0:44), 'Sneak Preview' (0:25), 'Are you capable of doing some things on a shoestring?' (1:01), and another 'Sneak Preview' (0:22). The bottom of the page includes social media links for Twitter and Facebook.

Task 4: The Apprentice -

<https://www.bbc.co.uk/programmes/b0071b63>

- Watch this episode and summarise your findings?
- Which do you think was the best candidate to recruit and why?
- Which would have been the worst candidate to recruit and why?



Task 5: Watch Inside the Factory -

<https://www.bbc.co.uk/programmes/b07mddqk>

- Summarize your findings – what did you learn about how a factory operates? (Length - 1 paragraph)

TWO Inside the Factory

Home Episodes Clips

On iPlayer

Next on

Paint and Wallpaper
Series 8

Jaffa Cakes
Series 7
WEDNESDAY 21:00
BBC TWO

All available episodes (11 total)

Upcoming episodes (1 total)

Find us at

The Open University
A Short History of the Factory

Learn more about the history of the factory and how it has evolved with an interactive from The Open University.

"A perfect print"
Series 8, Paint and Wallpaper

The squeeze machine
Series 8, Sofas

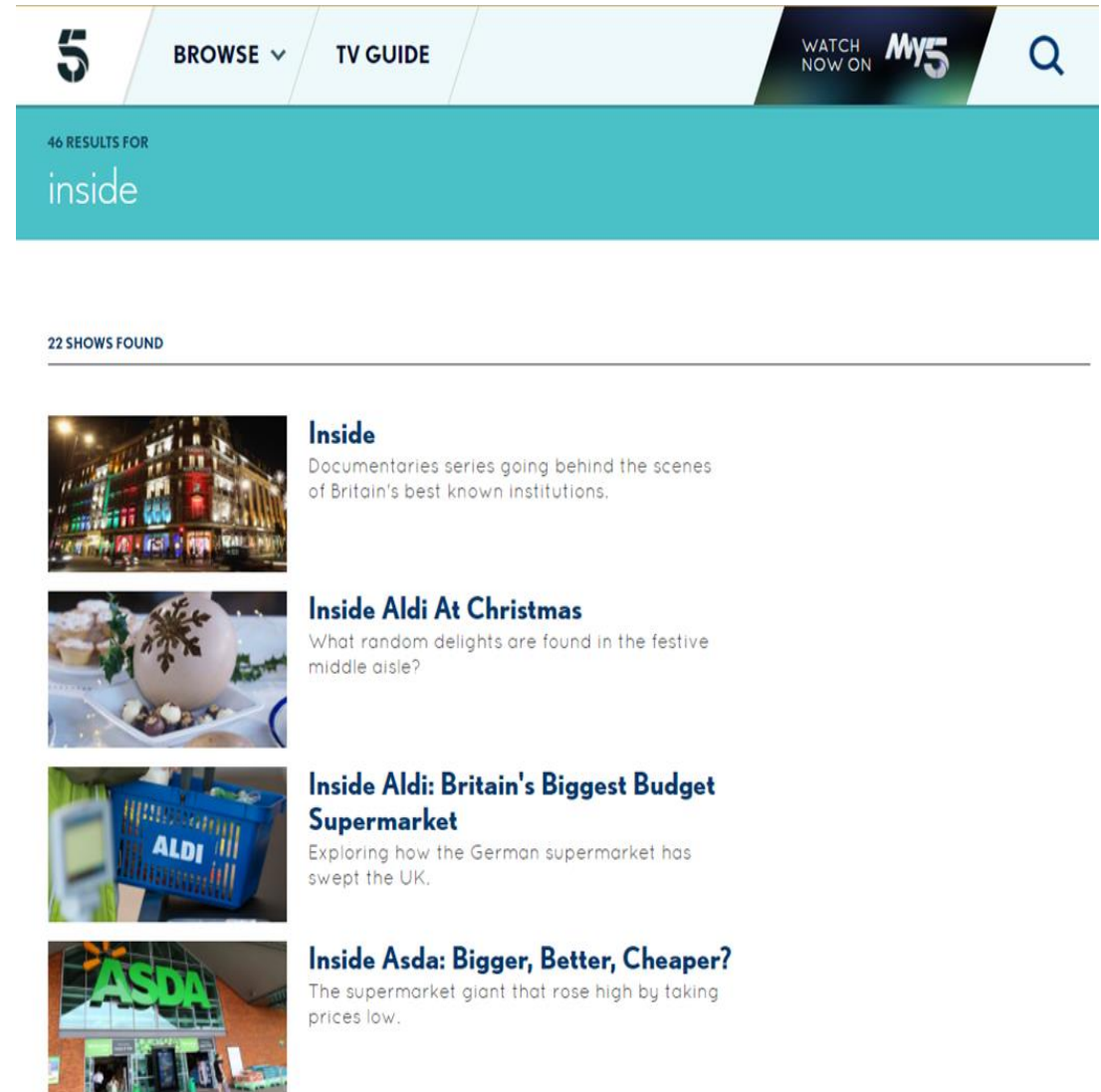
"Exactly the right amount of chocolate"
Series 8, Chocolate Bars

Task 6: Channel 5 - Inside documentaries:

Choose 1 episode to watch per week – produce a 1 paragraph summary on that episode summarizing your findings containing information on:

1. Market (e.g. mass or niche, who is the competition?),
2. Objectives (what is the business trying to achieve e.g. market share),
3. What product or service is the business providing?
4. What situation is the business finding itself in (is a positive or negative situation the business is facing and why?)

- Inside ALDI at Christmas
- Inside Aldi: Britain's biggest supermarket
- Inside ASDA: bigger better cheaper
- Inside Cadbury: The real chocolate factory.
- Inside DHL: The worlds biggest delivery company.
- Inside Greggs: Britain's best bakery.
- Inside Hotel Chocolat at Easter.
- Inside Iceland: Britain biggest supermarket.
- Inside Lego land: A world of wonder
- Inside Lidl at Christmas
- Inside Lidl: The big budget supermarket
- Chocolat dreams: Inside Hotel Chocolat
- Sport Direct secrets of the mega sports factory: <https://www.bbc.co.uk/programmes/m0008kgf>
- <https://www.my5.tv/aldi-secrets-of-the-billion-dollar-discounter>
- <https://www.channel5.com/show/aldi-vs-lidl-supermarket-wars/>



The screenshot shows the Channel 5 website interface. At the top, there is a navigation bar with the Channel 5 logo, a 'BROWSE' dropdown menu, a 'TV GUIDE' link, and a 'WATCH NOW ON my5' button with a search icon. Below the navigation bar, a teal banner displays '46 RESULTS FOR inside'. Underneath, it says '22 SHOWS FOUND'. The main content area lists several documentary titles with accompanying images and brief descriptions:

- Inside**: Documentaries series going behind the scenes of Britain's best known institutions. (Image: A brightly lit building at night with colorful lights.)
- Inside Aldi At Christmas**: What random delights are found in the festive middle aisle? (Image: A white Christmas bauble with a snowflake design on a tray of chocolates.)
- Inside Aldi: Britain's Biggest Budget Supermarket**: Exploring how the German supermarket has swept the UK. (Image: A blue Aldi shopping basket.)
- Inside Asda: Bigger, Better, Cheaper?**: The supermarket giant that rose high by taking prices low. (Image: The exterior of an Asda supermarket with its logo.)

Task 7: GCSE knowledge – if you have not previously studied GCSE Business or require some catch up. Please work your ways through these resources over the summer holidays – this will help put you on a level playing field with candidates in our class and nationally who have previously studied GCSE business.

BBC Bitesize -
<https://www.bbc.co.uk/bitesize/examspecs/z98snbk>

Seneca <https://senecalarning.com/en-GB/>

Join - Class code: e86dfmvstb

Business - Edexcel

Easy-to-understand homework and revision materials for your GCSE Business Edexcel '9-1' studies and exams

Part of **Business**

+ Add subject to My Bitesize



Exam techniques



Exam techniques - Edexcel

Learn techniques for taking your GCSE Business exam with example questions, answers and case studies.

Enterprise and entrepreneurship



The dynamic nature of business - Edexcel



Risk and reward - Edexcel
When making business decisions,



The role of business - Edexcel
Businesses exist to meet customer needs.

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